

Communication In Organization

*Haziq Syafiiq Hk
Alyssa Jane Wong
Lina Zil Liyana*

Traditional Shopping VERSUS Online shopping

- Traditional shopping is much better than online shopping.
- Even though you might get better deals online, but sometimes you could get ripped off online.



Why Traditional Shopping ?

- **Traditional Shopping**

In the traditional shopping, one has to leave home, either walk or take a ride to the store or shopping center in order to buy what one wants.

- Traditional shopping enables one to see the actual product before paying the money. One could get the actual product that he or she likes with the money. It is a very important virtue for people buying the fashion stuff like fashion clothes and shoes as people need to make sure the clothes or shoes are in the right color or in the right size. This virtue of traditional shopping makes sure the deal is a safe one.
- Traditional shopping also makes sure one could get the product immediately the money is paid. This is very useful in shopping the urgently-need daily necessities like shampoos and tissues etc.





- Yes, there are instances in which you must shop the traditional way. For example, you may need an item right now, which is true of grocery shopping. When you need milk or you need formula for the baby, you have to be able to go to the store and get those things immediately.

MAIN FOCUS

ADVANTAGES of Traditional Shopping

- Numerous options
- Face-to-face communication
- Touch and feel products
- Critical evaluation of future shopping styles
- Direct and less confusion
- Easy to return the product



DISADVANTAGES OF Traditional Shopping

- The cons that you may run into when it comes to traditional shopping is that the store you are shopping at may not accept your payment method. There is also the fact that they may not have what you want.
- You may even find that the item they have is more expensive than what you want to pay. You may know that another store carries it, but they are out of it because they sell it at a cheaper price.



However, there are always cons to the pros when it comes to anything and everything.

- **DISADVANTAGES of Online Shopping**

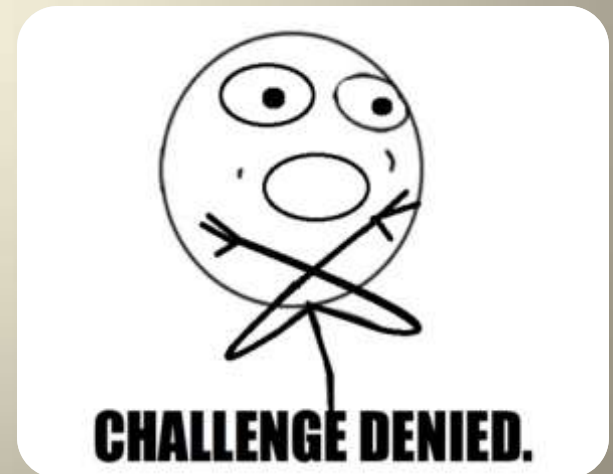
1. YOU DO NOT PHYSICALLY SEEN THE ITEMS

2. WAIT FOR THE ITEMS TO ARRIVE

3. CHANCES OF MISHANDLING WHILE SHIPPING / DELIVERY RISKS

4. SHIPPING CHARGES

5. RETURNING MERCHANDISE



CHALLENGE DENIED.

6. ONLINE SECURITY

7. RISK OF ONLINE FRAUD

8. TIMEZONE DIFFERENCE

9. SALES TAX

10. A DULL SHOPPING EXPERIENCE

11. SPYWARE ON YOUR COMPUTER

13. DEAL HUNTING CAN BE FRUSTRATING

14. ONLINE CONNECTIVITY ISSUES

15. YOU CANNOT BUY LOW PRICED OR PERISHABLE ITEMS ON THE WEB

16. YOU CANNOT BUY ITEMS THAT YOU NEED RIGHT NOW



But Online Shopping Can Be Lucrative (ADVANTAGES)

- 1) Convenience
- 2) Better Prices
- 3) Variety
- 4) Send Gifts
- 5) Fewer Expenses
- 6) Comparison Of Prices
- 7) Compulsive Shopping
- 8) Buying Old or unused Stuff at low prices:
- 9) Discreet Purchases



Conclusion

A woman with dark hair tied back is sitting at a desk, looking at a large computer monitor. She is holding several colorful shopping bags (blue, purple, yellow) in her hands. The background is a plain, light-colored wall.

Say we use BOTH of ways of shopping : Traditional and Online Shopping.. **We can buy them either in online shop or in the shop itself for example cellphone, laptop, television, etc.**

So which seems better to you? Do you prefer the traditional way or the online way? It is a personal preference when it comes down to it. Really, all you need to do is shop the way you feel comfortable, but know that you are going to find some great deals online that you may not be able to offline.

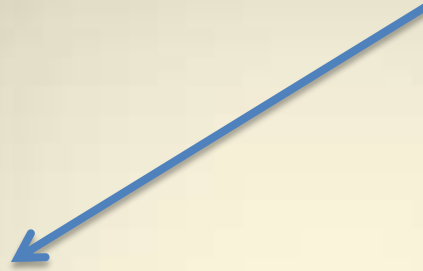
The screenshot shows an eBay product listing for a "CHICO'S SZ 1 Orange Cotton Button Down Shirt w/Pockets Adjustable Sleeve". The item is priced at US \$24.95. The listing includes a "Buy It Now" button, an "Add to cart" button, and an "Add to watch list" button. The seller is "jazzyseashoppe" with a 100% positive feedback rating. Shipping is \$3.00, and the item is eligible for eBay Buyer Protection. The listing also features a "15% off Later" promotion and a "PayPal" payment option.

eBay

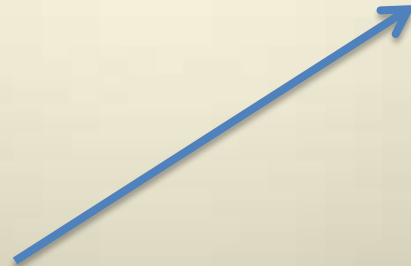
OR



QQestore



OR



THANKS FOR YOUR ATTENTION



LINA

ALYSSA

**YOU KNOW
WHO.....**

